

EAST ORANGE GENERAL HOSPITAL

FOR IMMEDIATE RELEASE

CONTACT: Ilam Shah
PR/Marketing Specialist
Telephone: (973) 266-8510
E-mail: shahi@evh.org

July 19, 2010

EAST ORANGE GENERAL HOSPITAL APPOINTS FRANKLIN D. HICKEY AS NEW CHIEF NURSING OFFICER

East Orange, N.J., July 19, 2010 – East Orange General Hospital (EOGH), the only independent, fully accredited, acute-care hospital in Essex County, is pleased to name Mr. Franklin D. Hickey, RN, MSN, CPHQ, to the position of Chief Nursing Officer (CNO). He will officially begin his tenure on August 2nd. The appointment follows an extensive state-wide search.

As Chief Nursing Officer, Mr. Hickey is responsible for overseeing the day-to-day operations of nursing within the hospital, as well as developing and implementing nursing strategies and policies for the delivery of high-quality, compassionate patient care.

“Mr. Hickey will be instrumental in helping East Orange General Hospital to achieve its strategic goals, particularly in the areas of patient care, satisfaction and outcomes,” said Kevin J. Slavin, the hospital’s President and Chief Executive Officer. “With over 16 years of nursing management experience, he brings the guidance and experience necessary to help the nurses at the Hospital to fulfill our vision to deliver outstanding, high-quality, efficient and safe care.”

Before joining East Orange General Hospital, Mr. Hickey recently served as Director of Emergency and Adult Acute Care Services at Saint Peters University Hospital in New Brunswick. Prior to working at Saint Peters University Hospital, he worked at Mt. Sinai Medical Center in New York, NY, and Saint Barnabas Healthcare System in Union, NJ.

“We are pleased to welcome Franklin to East Orange General Hospital. His combination of leadership experience in nursing and patient safety based practice makes him the ideal person to lead the future of nursing at East Orange General Hospital,” stated Antoinette K. Ellis-Williams, Ph.D. and Chair of East Orange General Hospital Board of Trustees. “With his passion for nursing, I am confident that Franklin will make a great addition to our team.”

Mr. Hickey is a resident of Union County. His educational background includes a bachelor’s degree in Nursing from New Jersey City University and a master’s degree in Nursing Administration from the College of Mount St. Vincent. He is also currently pursuing a doctorate degree in Healthcare Leadership from Seton Hall University.

“I’m excited to join this wonderful organization and look forward to working with its talented team of nurses, physicians and staff,” said Mr. Hickey.

About East Orange General Hospital

East Orange General Hospital is the largest private employer in East Orange, and remains as the only independent, fully accredited, acute-care hospital in Essex County. The hospital is the leader in Behavioral Health Services and provides a comprehensive array of primary care and specialty services including Same Day Surgery, Physical Rehabilitation Services, Family Health, Emergency

Medicine, Outpatient Hemodialysis, Hyperbaric/Wound Management, Vascular and Medical/Surgical Services. Serving the community for over a century, the hospital recently expanded its services and is continually adding new equipment and programs to provide the highest level of quality and compassionate patient care. For more information on East Orange General Hospital, please visit: <http://www.evh.org>.

###