

# EAST ORANGE GENERAL HOSPITAL

FOR IMMEDIATE RELEASE

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## EAST ORANGE GENERAL HOSPITAL HOLDS 4<sup>TH</sup> ANNUAL COMMUNITY COAT GIVEAWAY

**East Orange, N.J., February 24, 2011-** *“Our goal is to create a beloved community and this will require a qualitative change in our souls as well as a quantitative change in our lives”.*  
Dr. Martin Luther King, Jr.

On Friday, February 18 and Sunday, February 20, East Orange General Hospital staff and volunteers distributed coats to East Orange and surrounding community members. The coat giveaway event is an annual mainstay of the Hospital and it is often the *only* opportunity for community members to obtain a coat. “The coats could not have come at a better time”, said Kevin Slavin, President and CEO at EOGH. “We are still in a midst of an economic downturn coupled with a particularly harsh winter and East Orange General Hospital takes pride in sharing resources with our community members”. For both days, East Orange General Hospital staff and volunteers distributed over 500 coats, articles of clothing and shoes.

Jersey Cares, a non-profit, community-based organization that helps individuals, families and community groups was able to donate 2,000 coats in all sizes to East Orange General Hospital. This year marks the fourth year that East Orange General Hospital (EOGH) partnered with Jersey Cares for its annual “Community Coat Pick-Up Day”. In addition to distributing coats directly to community members, EOGH also provided 1400 coats to local community and civic-based organizations and local churches.

“Every year, East Orange General Hospital staff members prepare themselves for the Annual Coat Giveaway. Telephone inquiries from community members start coming in as early as September, when we are hosting our Annual Minority and Multicultural Health Fair”, said Leslie Eaddy, Director of Community Outreach.

For more information about East Orange General Hospital and its events, please call (973) 414-1866 or visit us at our website [www.evh.org](http://www.evh.org).

### **About Jersey Cares**

Jersey Cares is a non-profit, community-based organization established in 1993. They provide individuals, families and corporate and community groups with a wide variety of volunteer opportunities. Jersey Cares partners with hundreds of non-profit agencies to provide service projects that range from building homes with Habitat for Humanity to comforting fragile infants at Hudson Cradle. Jersey Cares is an affiliate of the Hands on Network, an innovative alliance of volunteer catalyts throughout the world.

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## **About East Orange General Hospital**

East Orange General Hospital is East Orange's largest private employer and Essex County's only independent, fully accredited, acute-care hospital. Serving the community for over a century, East Orange General Hospital recently expanded its services and is continually adding new equipment and programs to provide the highest level of quality and compassionate patient care. Specialty areas include: Same Day Surgery, Physical Rehabilitation Services, Behavioral Health, Family Health, Emergency Medicine, Outpatient Hemodialysis, Hyperbaric/Wound Management, Vascular and Medical/Surgical Services.

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