

July 7, 2011

## **East Orange General Hospital Joins General Electric (GE) to Launch Electronic Health Records System to Support Enhancements in Accuracy, Safety and Efficiency**

**EAST ORANGE, N.J. – July 7, 2011** – In keeping with President Barack Obama’s vision of improved healthcare delivery nationwide, the 211-bed East Orange General Hospital (EOGH) has joined GE Healthcare, a division of General Electric (GE), to launch an innovative electronic medical records system that will support enhancements in efficiency while ensuring accuracy and patient safety. On June 28th, East Orange General Hospital went “live” with an industry leading computerized system that will reduce the need for traditional paper records.

“We have an unwavering commitment to serve the diverse healthcare needs of our community,” said East Orange General Hospital President and CEO Kevin Slavin. “For a community hospital like ours, having a robust, and integrated electronic medical records system like GE Healthcare’s Centricity\* Enterprise 6.6 will help us to better manage quality improvement in a tough financial climate by better coordinating patient care records.”

With GE Healthcare’s Centricity Enterprise, East Orange General Hospital will now be able to further improve patient safety by reducing manual entry of all medications and other important patient data. Providing information at the fingertips of doctors and nurses will reduce time spent searching for data and help increase efficiency.

By becoming one of the first hospitals in New Jersey to put such a computerized system in place, EOGH has now positioned itself to receive additional Medicare and Medicaid incentive payment for adoption and “meaningful use” of federally certified electronic health records (EHR).

Based on its expectation that it will demonstrate “meaningful use” of this new system, the hospital expects to receive approximately \$2.5 million from Medicaid and approximately \$1 million from Medicare by the end of the year. These EHR incentive payments will enable East Orange General Hospital to continue its mission of serving the community while being a pioneer in bringing digital health records to the region.

“We are proud to work with the dedicated staff of East Orange General Hospital as they strive to provide the best possible patient care and continually raise the bar on patient safety,

quality of care and financial performance,” said Jim Corrigan, Vice President and General Manager of GE Healthcare IT, America. “Now, with the technology infrastructure in place to achieve “meaningful use,” we are confident that East Orange will continue providing the excellence they offer to the community at every possible facet of care.”

### **About East Orange General Hospital**

East Orange General Hospital is East Orange’s largest private employer and Essex County’s only independent, fully accredited, acute-care hospital. Serving the community for over a century, East Orange General Hospital recently expanded its services and is continually adding new equipment and programs to provide the highest level of quality and compassionate patient care. Specialty areas include: Same Day Surgery, Physical Rehabilitation Services, Behavioral Health, Family Health, Emergency Medicine, Outpatient Hemodialysis, Hyperbaric/Wound Management, Vascular and Medical/Surgical Services.

### **About GE Healthcare**

GE Healthcare provides transformational medical technologies and services that are shaping a new age of patient care. Our broad expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, drug discovery, biopharmaceutical manufacturing technologies, performance improvement and performance solutions services help our customers to deliver better care to more people around the world at a lower cost. In addition, we partner with healthcare leaders, striving to leverage the global policy change necessary to implement a successful shift to sustainable healthcare systems.

Our “healthymagination” vision for the future invites the world to join us on our journey as we continuously develop innovations focused on reducing costs, increasing access and improving quality around the world. Headquartered in the United Kingdom, GE Healthcare is a unit of General Electric Company (NYSE:GE). Worldwide, GE healthcare employees are committed to serving healthcare professionals and their patients in more than 100 countries. For more information about GE Healthcare, visit our website at [www.gehealthcare.com](http://www.gehealthcare.com). For our latest news visit <http://newsroom.gehealthcare.com>.

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